



## **GAIN ACCESS TO THE PGD EXPERTISE YOUR PATIENTS NEED**

*IntegraMed has spent 20 years working with some of the most prestigious fertility centers across the country. We know that a thriving fertility practice concentrates on a few core competencies – and the central one is to **Provide Superior Care**. IntegraMed has supported our network physicians with tools and resources that have assisted them in doing the excellent clinical work their practices have become known for. By providing you access to internationally recognized expertise in the Preimplantation Genetic Diagnosis (PGD) field, you can improve your outcomes, expand your treatment offerings and improve revenues.*

### **Increase your patient treatments and improve your outcomes in an effective and cost-efficient way.**

As an IntegraMed Affiliate, your practice can offer this enhancement to your patients under your practice umbrella via our PGD reference lab. Offer this advanced service without incurring the costs, complex technology or sophisticated expertise required to perform these highly-specialized laboratory tests.

**Superior Care** – PGD technology can improve outcomes for the following patient problems:

- *Recurrent Miscarriage*
- *Advanced Maternal Age*
- *Unsuccessful IVF Cycles*
- *Severe Male Factor*
- *Single Gene Disorder\**

**Respected Expertise** – The Center for Preimplantation Genetics<sup>SM</sup> is under the leadership of William G. Kearns, PhD – internationally recognized expert in the field of preimplantation genetics and an acknowledged innovator in PGD research.

**Comprehensive and Fast** – Dr. Kearns and his team provide you with training on embryo biopsy/fixation techniques. A comprehensive packet includes all you'll need to efficiently make the PGD referral. Results will be sent back to you quickly – usually within 1 day – for most disorders.

**Personal, Professional Attention** – The process begins when you identify a PGD candidate. Dr. Kearns personally conducts a medical case review with you and your patient and answers any questions you may have. All you'll need to arrange for testing is included in the referral packet. We've done the legwork to maximize efficiency, saving you time.

*“Access to this vital science was not only straightforward and simple - it also made us that much more attractive to potential patients. It provides a solid boost to our marketing and to the results we deliver.”*

**- Angeline Beltsos, MD** *Fertility Centers of Illinois*



**Cost Effective** – As an IntegraMed Affiliate, there are no additional costs to access this service. In fact, you receive a preferred partner discount off The Center for Preimplantation Genetics<sup>SM</sup> fee schedule. Patients are invoiced directly through *your* practice, enabling you to generate additional revenue, while simplifying the billing process for them.

**Additional Training** – Embryo Biopsy/Fixation Techniques are a critical component to performing PGD testing. Workshops are offered to provide additional training to IntegraMed Affiliates for a nominal fee.

**Comprehensive Marketing Support** – PGD testing is a practice enhancement that can be a competitive advantage when marketing to patients, referring physicians and payers. IntegraMed Affiliates have a broad array of PGD collateral material available that can be customized with your unique practice information and logos. Effective communication of your new offering can result in significant increases in new patient referrals and revenues.

*“IntegraMed provides a total PGD solution - we get access to this innovative technique in a way that's cost-effective. It comes with the embryology training needed to make it a seamless part of our care processes. And we get the marketing tools to make it easy to spread the word to referring doctors and potential patients.”*

*- David Hoffman, MD IVF Florida Reproductive Associates*

**Do I have to become a Partner in the IntegraMed Network to get PGD?** – No – practices that successfully implement our basic Affiliate products & services get access to the Center for Preimplantation Genetics. Please see our information sheet: “Join IntegraMed”, or contact IntegraMed for more details.

**Want to learn more?** – For more information on how we can help you provide the PGD services your patients want and your practice needs, call 1.301.545.1209 or email [william.kearns@integramed.com](mailto:william.kearns@integramed.com).

**Who are we?** – IntegraMed, Inc. (Nasdaq: INMD) has over 20 years' experience providing products and services to the fertility community. Fertility centers contracting with IntegraMed have access to a variety of products and services that will enable them to improve overall performance by increasing patient volume, providing superior care, increasing efficiency and achieving long term growth. For more information about joining the IntegraMed Network, please call 1.800.458.0044 or email [scott.soifer@integramed.com](mailto:scott.soifer@integramed.com).

*\*offered in collaboration with an outside laboratory*

**Experience The IntegraMed Effect**<sup>TM</sup>